POULTRY RED MITES (DERMANYSSUS GALLINAE)

POULTRY RED MITES are a common parasite that infect chickens worldwide, posing both health and economic threats.

AS TEMPERATURES RISE, SO DOES THE RISK OF POULTRY RED MITES INFESTATION...

POULTRY RED MITES CAN SURVIVE FOR UP TO 9 MONTHS WITHOUT Feeding. In hot and dry environments below 2°C, taking up to 9 months until temperatures rise again.

The short life (10-32 days) and warm temperatures help the Poultry Red Mite population grow rapidly and enrich havoc on your flock.

POULTRY RED MITES ARE ALREADY A LEADING CAUSE OF ECONOMIC LOSS IN EUROPE AND OTHER PARTS OF THE WORLD.

AND THE POTENTIAL ECONOMIC LOSS FOR YOUR FARM

POULTRY RED MITE INFESTATIONS can impact your farm’s production causing:

- Decreased productivity of infected birds
- An increase in newborn deaths
- Disruption caused by traditional reproductive strategies

The overall infestation rate has been estimated to be 80% in Europe, leading to:

- More than 40 million infected hens in all production types
- Productivity losses of up to €300 million for Europe, as high production standards can no longer be reached.
- An annual cost of up to €60 million to European poultry producers.

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Other poultry exotic, like the Northern Fowl Mite (Ornithonyssus sylviarum) can also cause severe economic losses in chickens.

PROTECT YOUR FLOCK WITH EFFECTIVE POULTRY MITES CONTROL

The seasonal spread of Poultry Red Mites is essential to prevent seasonal pox mite infestations, causing:

- An increase in downgraded eggs
- Increased cost of treatment
- Decreased productivity of infected hens
- More than 360 million birds infected in high risk environments
- €360 million in high risk environments
- €300 million in Europe
- More than 300 million birds infected
- €300 million in Europe
- €300 million in high risk environments
- €300 million in high risk environments


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Monitor
Implement strict hygiene and biosecurity protocols on your farm, including measures for equipment, poultry, and personnel.

Treat
Effectively treat your flock at the first sign of Poultry Red Mites in your flock, with a new parasiticide easily administered through the chicken’s drinking water.

Early Control
In essential to prevent the seasonal spread of Poultry Red Mites.

Learn more at www.redmiteexpert.com

References: